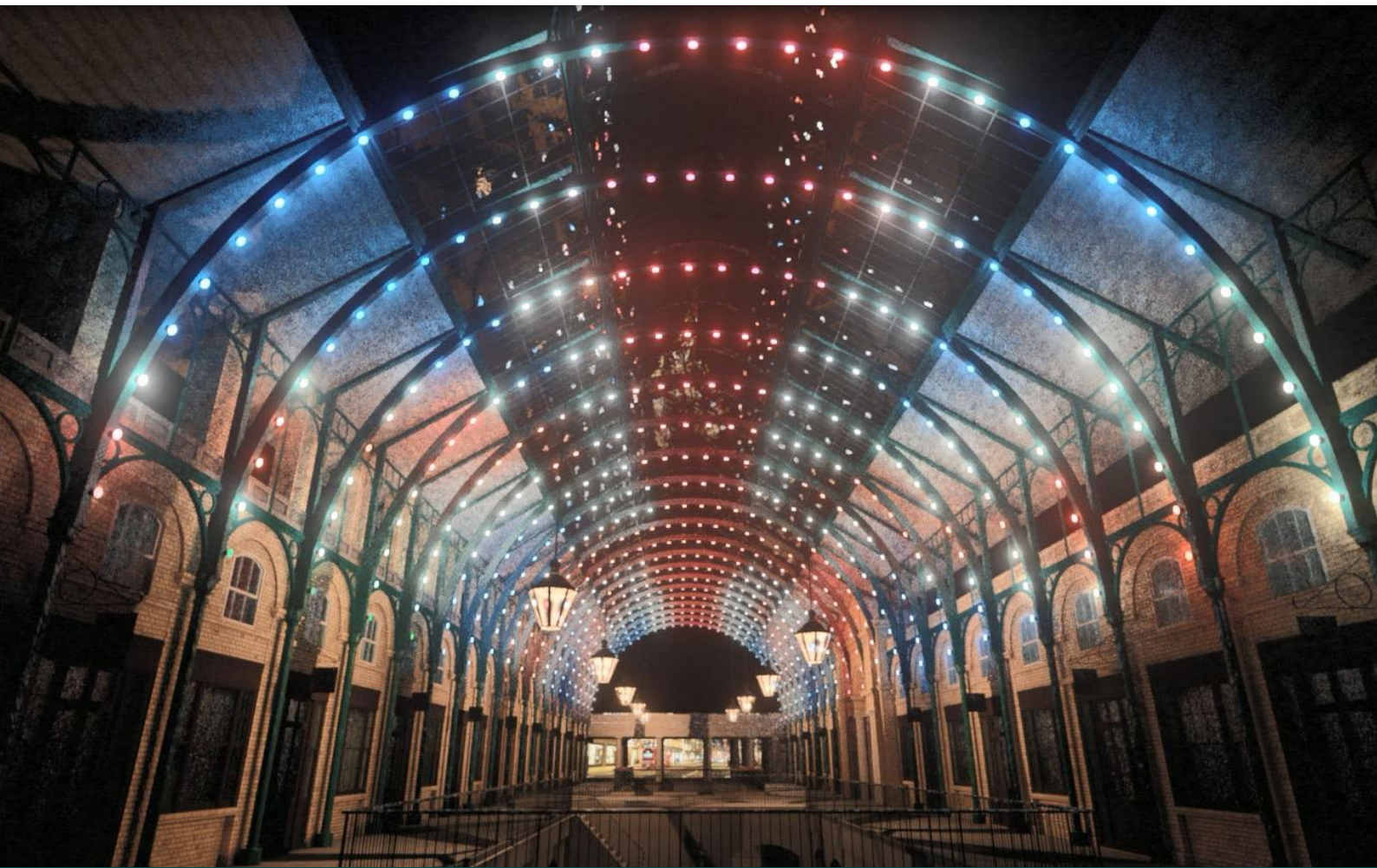


COVENT GARDEN MARKET BUILDINGS FESTOON LIGHTING

August 2023



Shaftesbury Capital are proposing to introduce new festoon lighting to the arches within the North and South halls of the Covent Garden Market Buildings.

The emerging proposals would seek a five-year permission to introduce new energy-efficient LED, dimmable lights on to 19 arches in each of the North and South halls to create a more inviting atmosphere, support seasonal events such as Christmas, and attract visitors into the building.

The proposals would form part of a wider strategy to evolve the customer experience for visitors to the Market Building, which will be consulted upon later this year.

You can have your say on our plans by visiting our consultation website at coventgardenconsultation.co.uk, scan the QR code beside or call **0203 900 3676**.



THE SITE

Festoon Lighting

Shaftesbury Capital are considering a series of enhancements to the market buildings to ensure the space remains relevant and attractive to an increasingly diverse and discerning customer.

Shaftesbury Capital are now seeking a five-year permission to introduce the festoon lighting to the interior of the Market Building and which would:



Provide year-round ambient internal lighting, which there currently is limited provision for. The base colour will be warm white to match the recently approved and implemented external lighting scheme.



For use with special events, be able to change colour throughout the full colour spectrum, again being programmable. This will allow us, within an agreed Lighting Management Plan, to support key cultural and seasonal moments, such as Diwali, Pride and Christmas



Be complementary to the existing lighting around the Market Building.



The programmable aspect also allows for light movement through the scheme, creating visual displays, to encourage visits to the building.



Accentuate the arched ribs of the Market Building, offering an opportunity for visitors to appreciate the historic architecture.



Offer the opportunity for artistic curation of the lighting scheme, working with for example, a local cultural institution or artist to create a light display.



Be able to be both programmed and controlled remotely, allowing for the hours when the lighting is live to be flexible seasonally.



Support the evening and nighttime economy of the district, helping support the Market Building occupiers by attracting visitors to explore the interior of the Market Buildings.

The lighting is LED and as such does not present a significant energy usage. The energy bought by Shaftesbury Capital is 100% green energy. The lighting has also been tested to ensure it does not cause light pollution to local properties.

We are keen to understand the views of our neighbours and the local community ahead of submitting a planning application to Westminster City Council.

You can find details of how to contact us and leave feedback on the proposals on the front page.